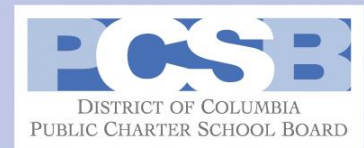


Recruit Charter Operators

2015



Summary

Why DC?

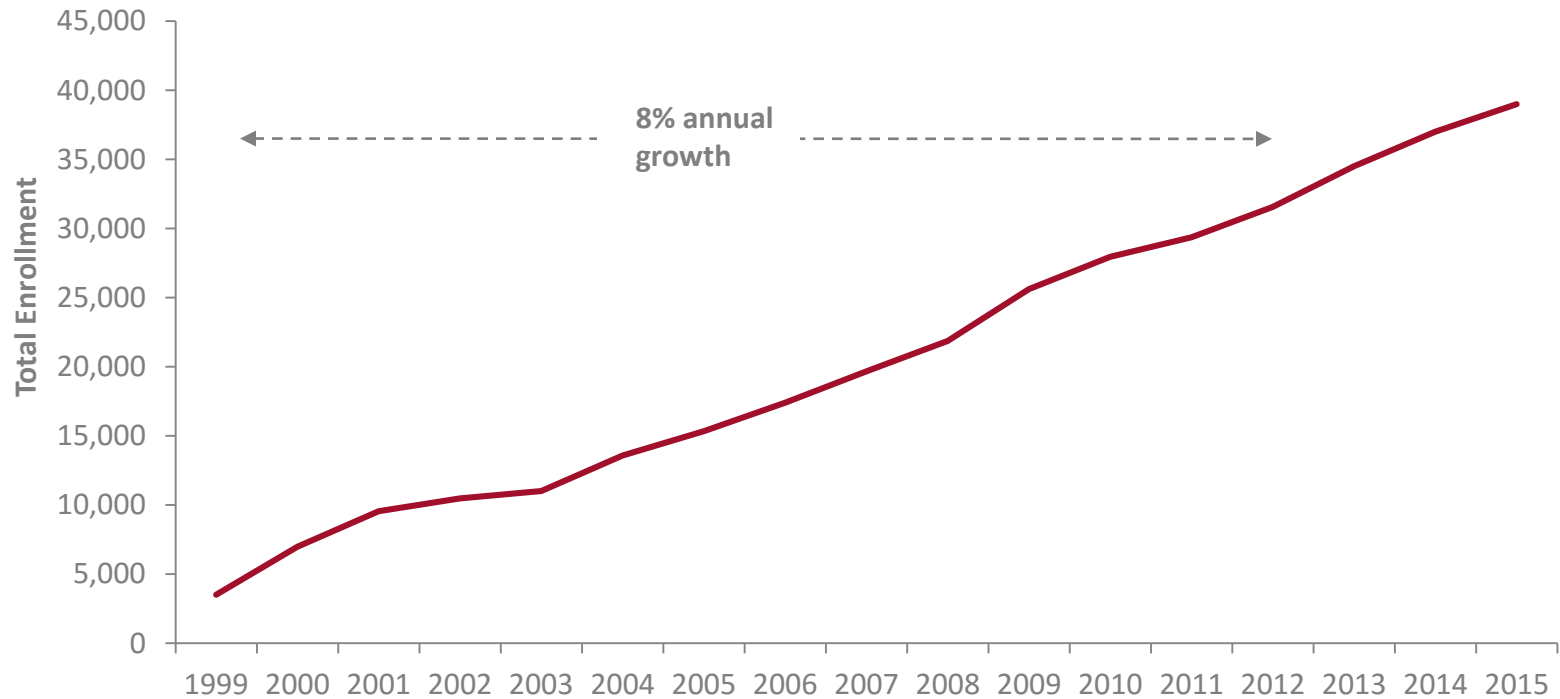
- Strong charter law
- Supportive environment
 - ◆ City
 - ◆ Authorizer
 - ◆ Philanthropic Community
 - ◆ Charter and non-profit Sector
 - ◆ Traditional school system
- High funding
- Good facilities situation
- Good opportunity for quality operators to grow
- Best opportunity to influence the national debate

Charter School Enrollment

Steady growth: now at 44% of student enrollment

DC Public Charter Schools Enrollment Trend (1999–2014)

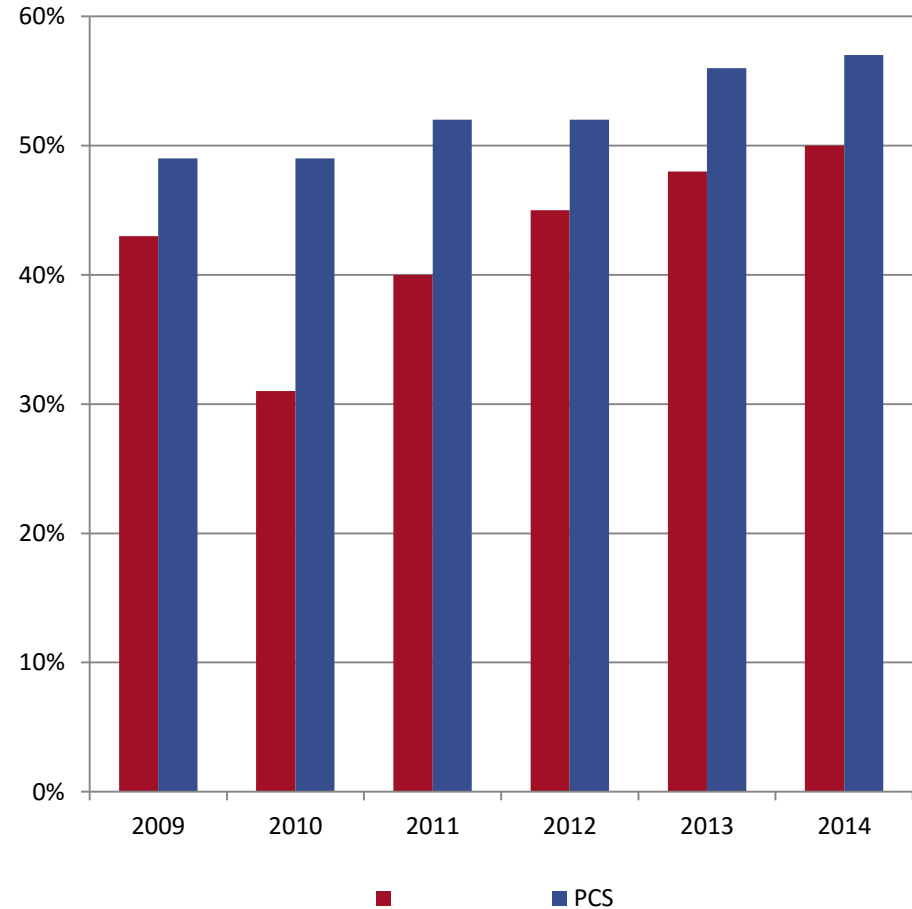
61 LEAs with 112 schools



Charter Schools are outperforming traditional school system while serving a more challenging population

DC CAS Proficiency Reading & Math Combined

Student Demographics 2013-14	PCS	DCPS
Total Enrollment	36,565 (44%)	46,393 (56%)
% Student Population Black	77%	68%
% Student Population Hispanic	16%	16%
% Student Population White	4%	12%
% Students in Special Education	12%	14%
% Students ELL	7%	10%
% Students with Free/Red. Lunch	82%	75%



DC Charter Law

School Reform Act of 1996

- Independent authorizer
- High autonomy
- Equal funding / money follows the child

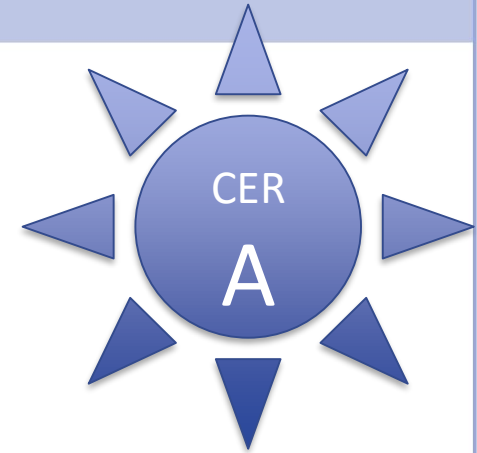
Highly Qualified Teacher

- Charter Teachers do **not** need certification

ESEA Waiver

- DC submission is a national model for preserving charter school autonomy

State (OSSE) oversees 61 LEAs, of which 60 are charters



NAPCS:

“DC remains a leader in providing operational autonomy to its charter schools and in providing facilities support to charter schools...”

Supportive Environment: City

- Mayor Bowser is a supporter of charter schools – her deputy mayor for education, Jennie Niles, was a charter school founder / leader
- City Council Chair Phil Mendelson is a strong supporter of charter schools
- Recently-published “IFF” study highlighted 10 neighborhoods with a dearth of quality educational options, and identified charter schools as a principal option for addressing this deficit
 - Attracting high-performing outside operators is an explicit strategy

Supportive Environment: Authorizer

- DC Public Charter School Board is autonomous, reporting to a 7-person board
- DC PCSB's "Performance Management Framework" rates schools based on academic and school climate and groups into 3 Tiers
- DC PCSB is aggressive about closing poor performers (Tier 3) and strongly supporting high performers (Tier 1)
- DC PCSB is eager to attract high-performing CMOs to DC
 - Creating a special application process for CMOs with shorter timetable (apply Fall, open Fall of following year)

Supportive Environment: Philanthropy

- DC is among the top five wealth centers in the US
- Strong philanthropic opportunity at all levels: major donor, foundation, corporate
 - 17 Fortune 500 companies
- DC Schools Fund, supported by leading national charter funders, has reserved \$2mm to attract leading CMOs to DC
- CityBridge, a leading PK-12 local foundation, is highly committed to bringing high-performing CMOs to DC

Supportive Environment: Charter Sector

- DC has a thriving charter sector
 - Organized into two aggressive advocacy groups
 - Frequently collaborate
 - Play a large role in developing city/state policy
- Large charter sector, plus reform-oriented traditional school system, has attracted dozens of non-profit support organizations:
 - TFA, NLNS, A-Net, TNTP, Charter Board Partners, Building Hope, many more...
 - Over 60 non-profits focused on college access alone

Supportive Environment: Traditional School System

- Traditional school system is aggressively pursuing educational reforms
- Traditional school system seeks partnerships with outside operators
- Traditional school system is seeking chartering authority that would allow it to offer maximum autonomy to outside partners

DC Funding Levels are among the highest in the nation

- Uniform Per-Pupil Funding (UPSFF) of \$11,580 for high school
- Additional \$3,072 per-student facilities allotment
- Additional \$2,079 if student is on TANF, SNAP, is homeless, foster, or is a year or more behind in HS
- Additional \$10,000 to \$40,000 per pupil who is SPED, depending on level
- Additional \$4,679 per pupil who is ELL
- Plus, DC is a recipient of Federal Vb funds for charter startup (\$700,000 per school)
- Plus “3-sector” funds allocated only to DC:
 - \$15mm/yr of supplemental federal money for DC charters

The typical DC elementary charter receives \$17,000- \$18,000 in public funding per pupil

Facilities

- Surplussed traditional school system buildings go through open RFO process
 - Many charter schools currently in former traditional school system buildings
 - Many more buildings likely to become available
 - We are working to building in a priority in RFO for high-quality operators
- Beyond public buildings, the per-pupil facilities allotment is meant to permit an operator to afford lease or debt service on new construction
 - \$1mm “Citybuild” grants from OSSE (funded by 3-sector), along with low-interest debt and credit enhancement
 - Building Hope provides turnkey construction, subordinate financing, incubation space, and other services
 - Numerous other sources of capital: United Bank, Charter Schools Development Corp, Canyon-Agassi, others

Good Environment for Growth

- Parent community is experienced with choice
- High awareness of charter schools
- Growth overall in public school census count of 2,000 – 3,000 children per year
- DC PCSB is committed to continue closing low-performing charter schools

Best opportunity to shape the national debate

- As the Nation's Capital, performance improvements in DC receive national attention
- Legislators from all over the country have the opportunity to visit your schools
- Enormous number of think-tanks and policy organizations who can see your work first-hand