

# Louisiana

a state system designed to

launch, scale,

and sustain

excellent

autonomous schools



## We aligned.

Over the last 10 years, we built our entire public education system around the belief that empowered, entrepreneurial school leaders can build schools with transformative impact.

## We did our due diligence.

We talked to high-performing CMOs both in Louisiana and across the country to better understand their needs.

## We designed from the ground up.

As a result, we created a policy environment, human capital market, and political climate to deliver on these conditions.

It's working in New Orleans. We aim to leverage lessons learned there to transform the way Louisiana – and the rest of the nation – serves its youth.

**And we made an impression.**





The Louisiana model



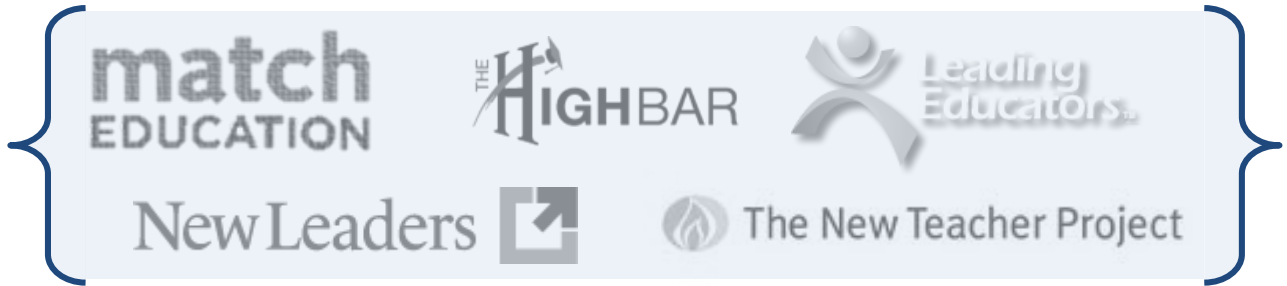
Innovative Eco-System

# :: Human Capital

Attracting, Developing, and Retaining the leaders you need.



**450**  
recruits annually



**Unparalleled**  
development opportunities

We're America's **#1** Brain Magnet. And we're America's **#1** for Education Reform.



NEW ORLEANS, LOUISIANA						
(1st of 26 cities)						
How reform-friendly is New Orleans?						
CATEGORY	HUMAN CAPITAL	FINANCIAL CAPITAL	CHARTER ENVIRONMENT	QUALITY CONTROL	DISTRICT ENVIRONMENT	MUNICIPAL ENVIRONMENT
Rank	2 of 26	1 of 25	1 of 24	8 of 25	2 of 26	18 of 25

# :: Education Policy Environment

Ensuring the conditions you need to **succeed**.



THE WALL STREET JOURNAL | REVIEW & OUTLOOK

REVIEW & OUTLOOK | April 15, 2012, 5:59 p.m. ET

## Reform School on the Bayou

*Louisiana Governor Bobby Jindal's choice and tenure changes could be a national milestone.*

Governors of both parties have promoted education reform, but so far no one has delivered more than Louisiana's Bobby Jindal. This week he'll sign two bills that offer a national model for competition and parental choice.

We asked what was needed. Operators told us. **We did it.**

The Need	Our Action
Rent-free facilities	All Type 5 charters receive rent-free facilities
Fast track / multiple authorizations	Streamlined process that awards multi-school charters on a performance contract
Fair funding	98% of funds directly to schools (2% authorizer fee) Weighted-student funding formula with at-risk and special education weights
Clear accountability framework	Statewide framework that measures and rewards performance of all schools Clear growth and absolute targets in charter contracts
Maximum autonomy	Type 5 charters are their own Local Education Authority (LEA)
Innovative human capital conditions	No certification requirements for teachers or leaders and we are the first state to institute a value-added evaluation system for in-state teacher preparation programs.



# :: Reform Accelerators

Start strong, and set-up for the long-run.

	Amount	Purpose
New Schools for New Orleans	1.5 million / school	Expand proven, high-quality programs
New Schools for Baton Rouge	1.5 million / school	Expand proven, high-quality programs
State Charter School Startup Funds [ 8(g) ]	600,000 / school	Meet State Priority Needs in Each Region

- Raised over \$70M for charter operators and human capital providers in New Orleans
- Landing pad for national operators to receive governmental, networking, and financial support
- Provides long-term advocacy that is consistent across political transitions



**NEW SCHOOLS  
FOR NEW ORLEANS**

**NEW  
SCHOOLS** for  
**BATON ROUGE**

- Newly formed organization based on New Schools for New Orleans model
- Raising initial \$30M fund to accelerate growth of excellent charter schools and human capital pipelines to support Baton Rouge Achievement Zone



# :: Education + Innovation

Education's silicon valley, for education's next **breakthrough**.

“The whole is greater than the sum of its parts.”

Innovative environments create positive externalities. Charter operators may benefit from scaling in an ecosystem where they will be collaborating and competing with the nation's best educational entrepreneurs.

**FAST COMPANY** SUBSCRIBE | NEWSLETTER | SEARCH

Co.DESIGN Co.CREATE Co.EXIST Co.LEAD TECHNOLOGY MOS

## Why The Next Big Ideas In Education Will Come Out Of New Orleans

BY ANYA KAMENETZ | 04-17-2012 | 5:03 PM

With 71% of New Orleans schoolchildren attending charter schools, the atmosphere is ripe for testing new educational ideas. Enter 4.O Schools, a nonprofit incubator that helps turn teachers into entrepreneurs.

Seventy-one percent of New Orleans's schoolchildren attend charter schools, a legacy of Katrina. While charters' performance as measured by student test scores both nationwide and in the city has been mixed, they undeniably increase the local appetite for trying new educational ideas. "If you're an edtech entrepreneur who wants to pilot an idea, you have the most efficient and smartest market in the country here," says Matt Candler, CEO of 4.O Schools. That's

**UNITED STATES OF INNOVATION** New Ideas, New Markets, New Insights All around the country.

# :: Bipartisan Support

Across the board, and across the spectrum. For over a decade.

“Charters have strong support across regions, their greatest support in the New Orleans region (78 percent). Similarly, there is considerable support for charters across education, income and race.”

March 20, 2012 :: <http://www.survey.lsu.edu/>



Governor Bobby Jindal (R) passed nation’s most aggressive pro-reform education legislative package in 2012

Senator Mary Landrieu (D) co-chair of Senate Public Charter School Caucus, hosted bipartisan briefing on New Orleans as national model



Kira Orange-Jones (D) elected to State Board of Elementary and Secondary Education, 2000 TFA corps member in Baton Rouge





# :: Highly Effective Advocacy

Grassroots and grass-tops supporting reform

## One Hundred Percent

of anti-reform legislative bills stopped by coalition of Reform-Minded Business and Community Leaders

Long-term parent organizing in process to sustain reforms; established, on-the-ground field teams currently in Baton Rouge and New Orleans



# :: Innovative Government Structures

Urgency for outcomes means an ability to **act**.

“Among the **boldest** and most interesting of these [state reforms] is Louisiana’s **Recovery School District (RSD)**, which is accomplishing both **significant gains in student achievement** and consequential impacts on district-level standards.” Thomas B. Fordham Institute

A graphic consisting of three overlapping circles: a light blue circle on the left containing the text 'Supportive Leadership', a light green circle on the right, and a light pink circle at the top. A dark blue silhouette of the state of Louisiana is overlaid on the circles.

Supportive  
Leadership

Excellence. Equity. Community.  
Recovery School District

Has jurisdiction and facilities control over any persistently failing school in the state

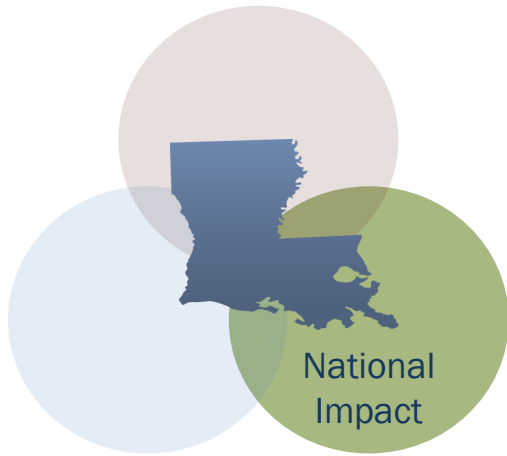
Provides permanent buttress against any changes in city or local politics: Type 5 charters may **choose their long-term governance if they meet performance bar after initial 5 year period**

Allows for a single authorizer to be utilized across New Orleans, Jefferson Parish, and Baton Rouge

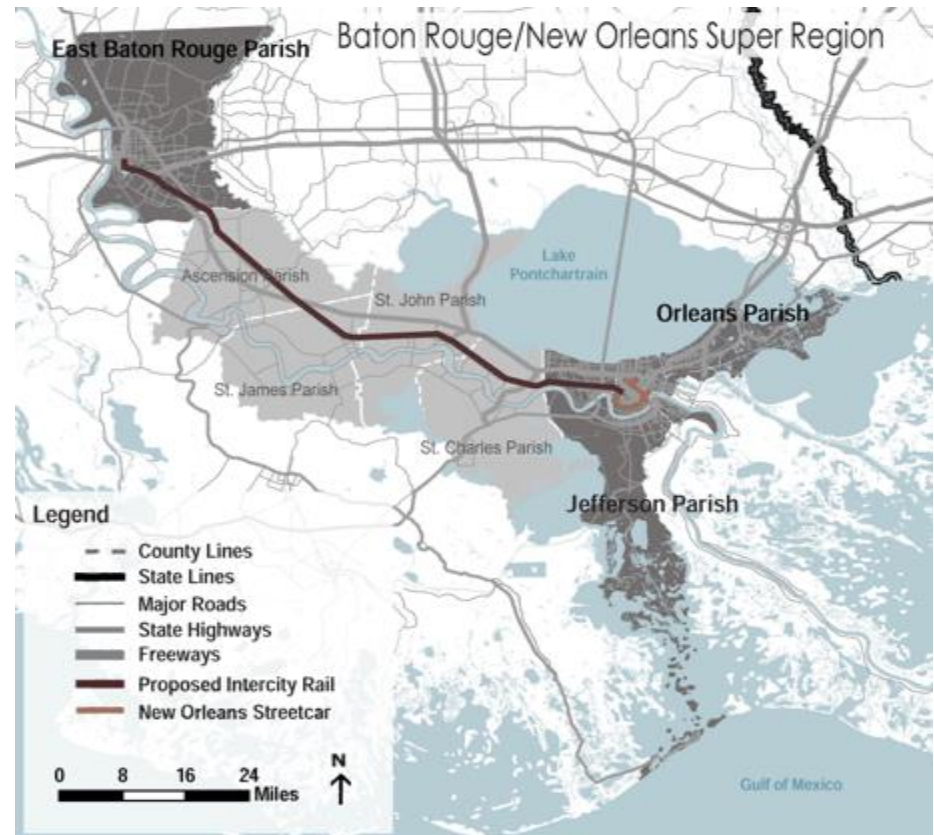
# :: Expanding Footprint

What began with a city is changing the state.

9 schools will be included in the RSD's Achievement Zone in the 2012-13 school year. As high performing operators are found, these schools will be converted to Type 5 charters. New Schools for Baton Rouge will invest philanthropic capital in proven providers and support services to build a healthy eco-system for charter growth. Baton Rouge is an opportunity to pursue NOLA-style reform without a natural disaster. We believe it can be a replicable model for other cities nationwide.



New Orleans	Baton Rouge
<i>Per-Pupil Funding:</i> \$9,103	<i>Per-Pupil Funding:</i> \$9,675



130,000 students.  
50,000 below grade level.  
75 miles. 50 new schools.

# :: Historic Opportunity

**Unprecedented** achievements are only unprecedented **once**.

Operators consistently said they wanted to do more than expand to a new city – they wanted to be part of changing the country.

High-performing CMOs proved what a network of schools could achieve.

New Orleans proves what a city can achieve.

And now, Louisiana can prove what a state can achieve and be a model for the nation.

“The successes in New Orleans raise a question for officials in other places where schools are horribly failing their students:

**Why should it take a natural disaster to return power to parents and educators?”**

Washington Post :: April 2012

